



# NEWS RELEASE

08-015A

**REVISED: Please note new time and place.**

**Today's Date:** Monday, March 3, 2008  
**District:** 1 - Eureka  
**Contact:** Julie East  
**Phone:** (707) 441-3998

## FOR IMMEDIATE RELEASE

### GREAT AMERICAN CLEANUP MARCH 4, 2008

**Eureka** – The California Department of Transportation (Caltrans) and Keep California Beautiful are partnering on a statewide litter removal event to be held on March 4, 2008. This is the date of the official, national kickoff for the Keep America Beautiful *Great American Cleanup*. Cleanup events are being planned throughout the state.

While all Caltrans crews and Adopt-A-Highway volunteers have been asked to remove litter along state highways in support of this event, a focused effort will occur on **Route 101, from Elk River to King Salmon, from 9AM to 10AM.**

#### Caltrans Trash Facts:

- Caltrans expended over \$62 Million to pick up litter and debris, clean up homeless camps, and sweep highway roadsides during the last fiscal year.
- The Caltrans Adopt-A-Highway Program has over 4,100 participating volunteer and sponsor groups, providing the department and taxpayers with services valued at over \$15 Million each year.
- Caltrans forces, combined with Adopt-A-Highway Program participants, special programs personnel (i.e. probationers, inmates, and California Conservation Corps), and contracts for litter removal accounted for a total of 244,637 cubic yards of litter being picked up, enough to fill nearly 75 Olympic Sized Swimming Pools.

###

Note to Media: If you would like to join Caltrans for this important event, please call Julie East at 707-496-1781 or 707-441-3998.

